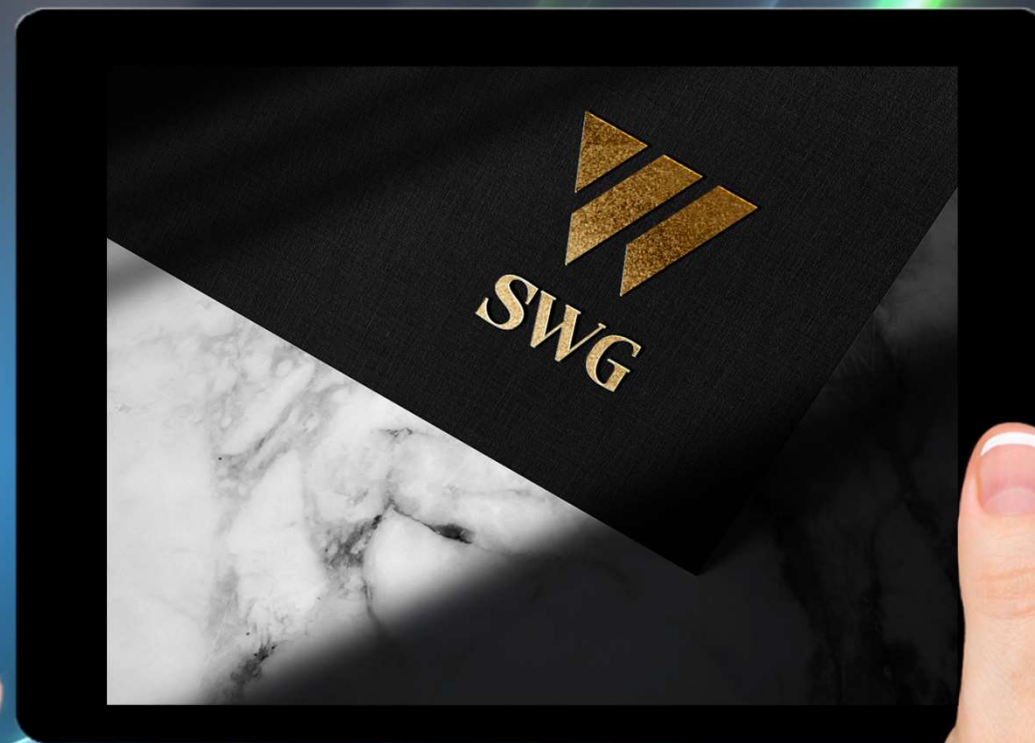




SWG Newsletter system



SWG

Using newsletter system

System presentation



www.senoffers.com

senletter

Enjoy the benefits

Unlimited number of letters

Unlimited number of sequences

Can be automated

Schedulable

Compliant with EU's data protection regulations (G.D.P.R.)

One of the fastest marketing communication tool of the 21th century



SEN Offers – Login

SEN Offers EN

Login <https://senoffers.com> Language choice

Username:

← **SWG Username**

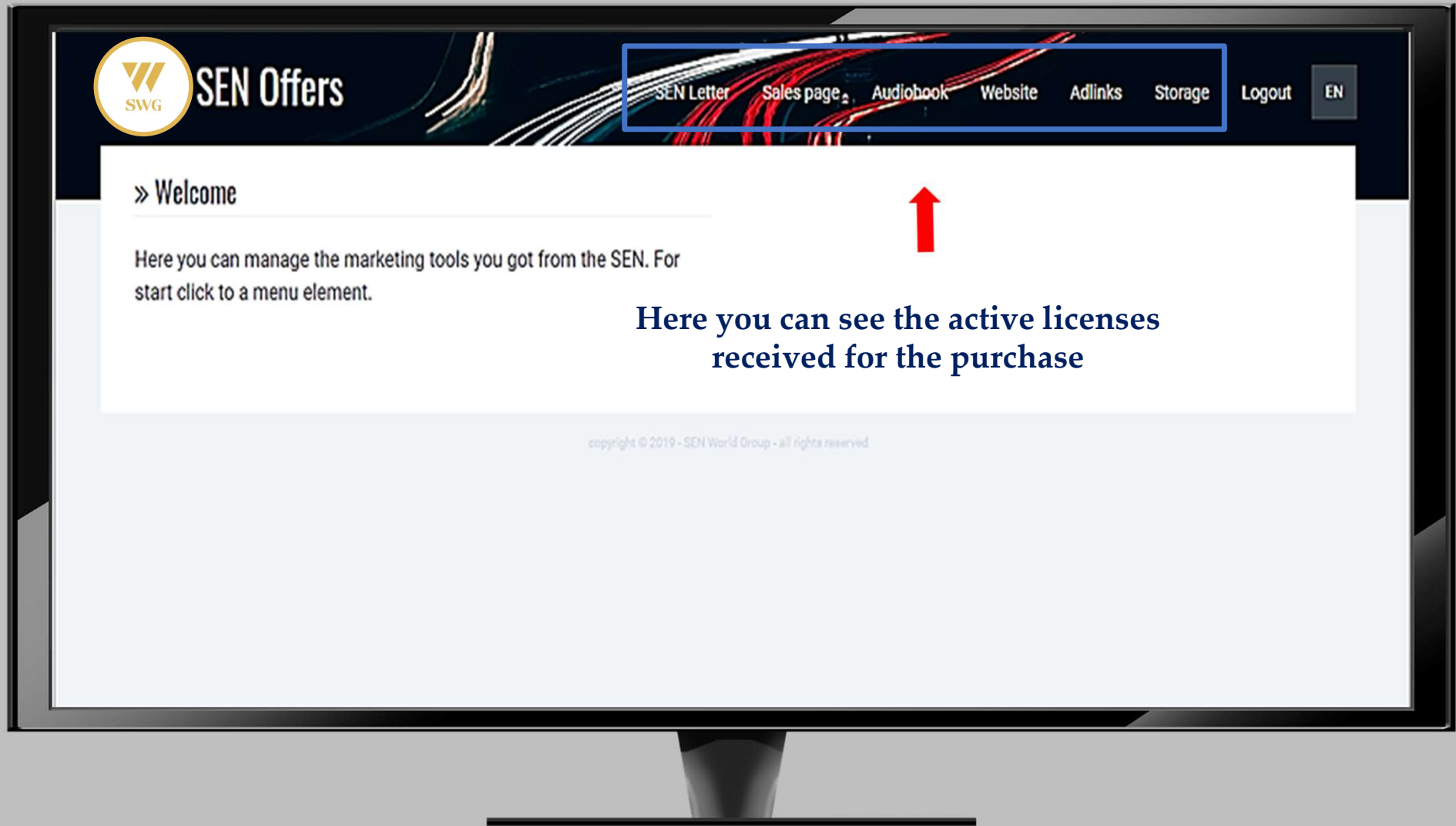
Password:

← **SWG password**

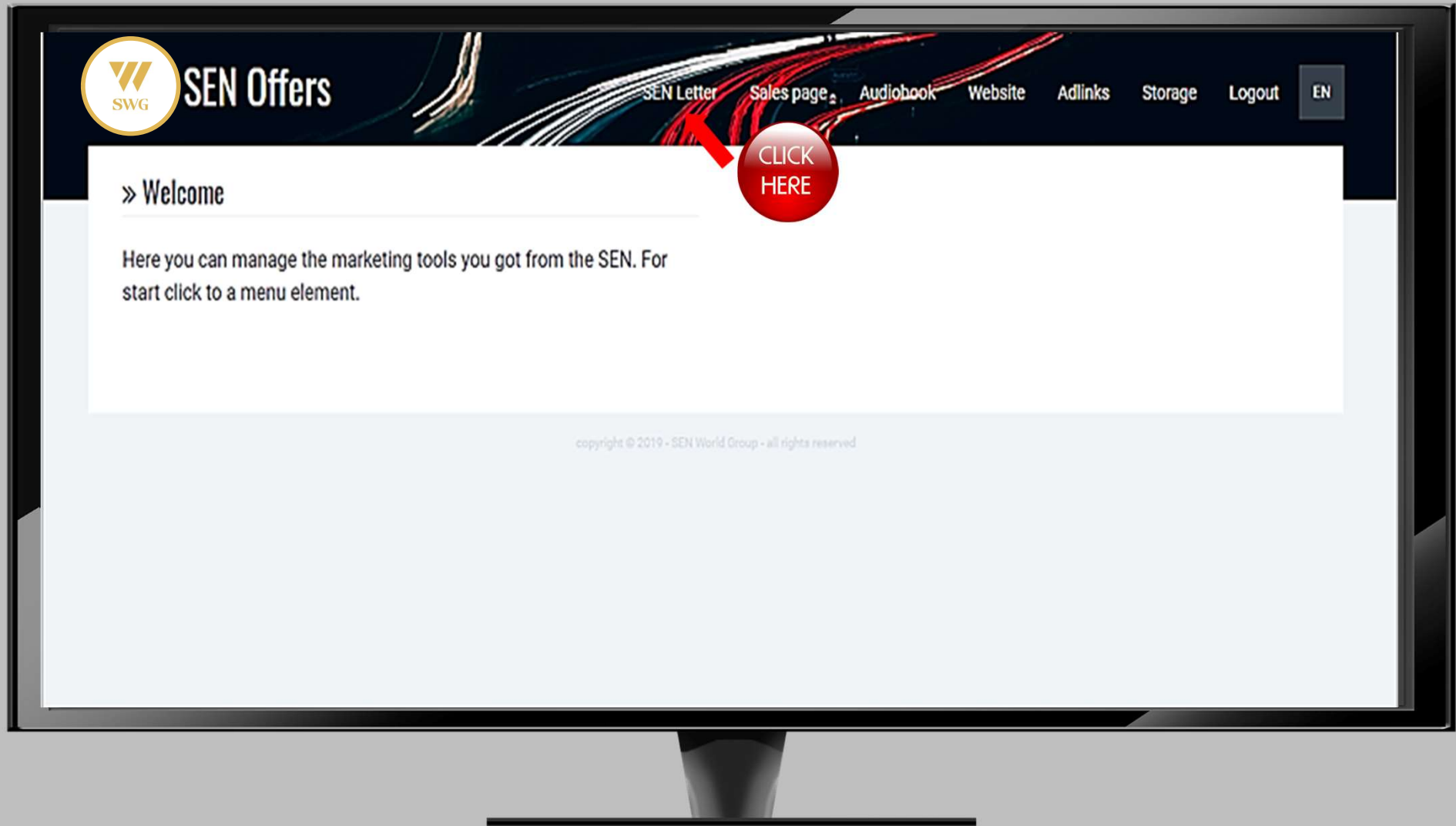
← **CLICK HERE**

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SEN Offers – Available marketing tools



SEN Offers – Available marketing tools



SENLetter – Login

 **SEN Letter**

EN

Login

Language choice

Username:

 ← **SWG Username**

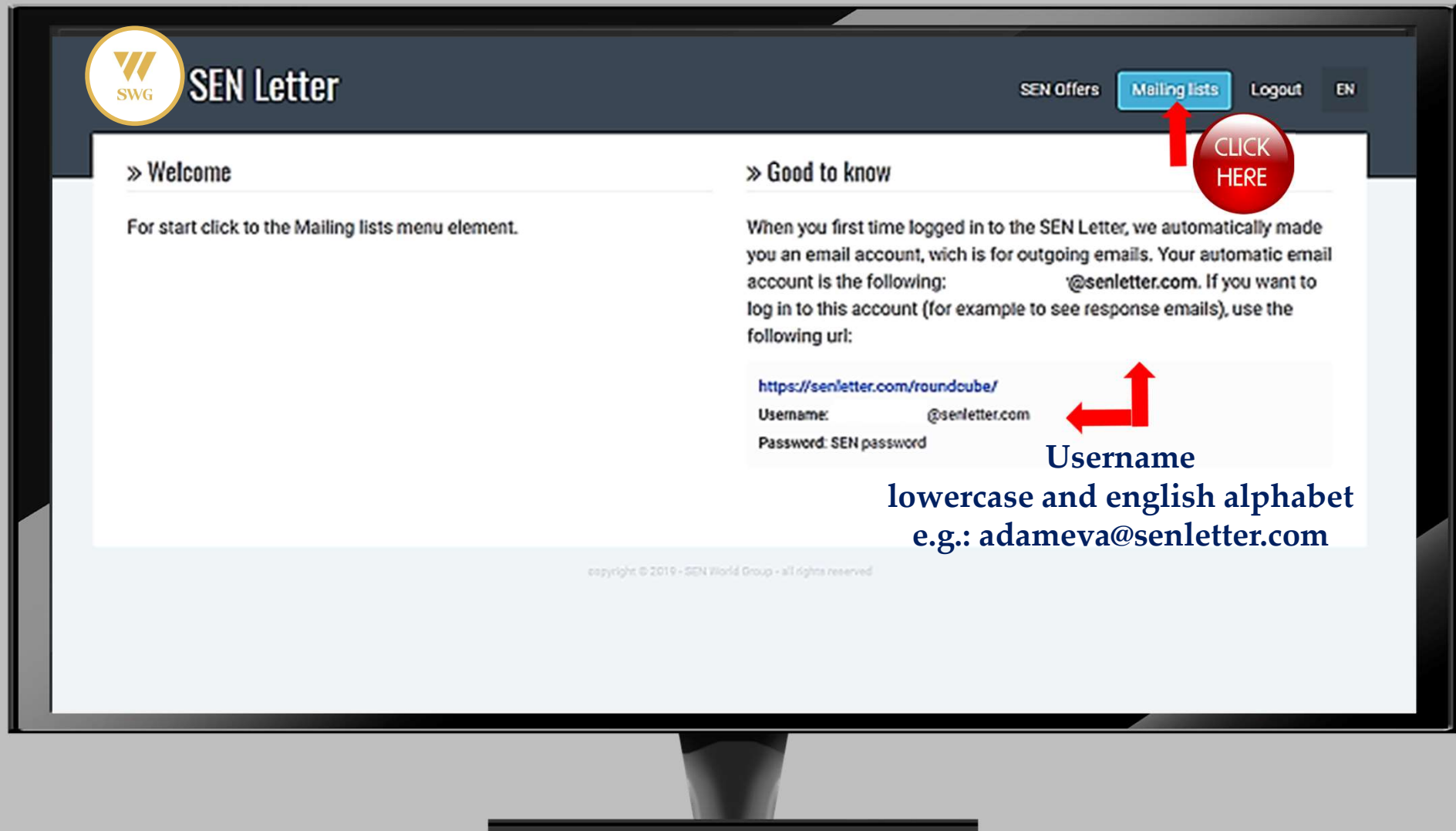
Password:

 ← **SWG password**

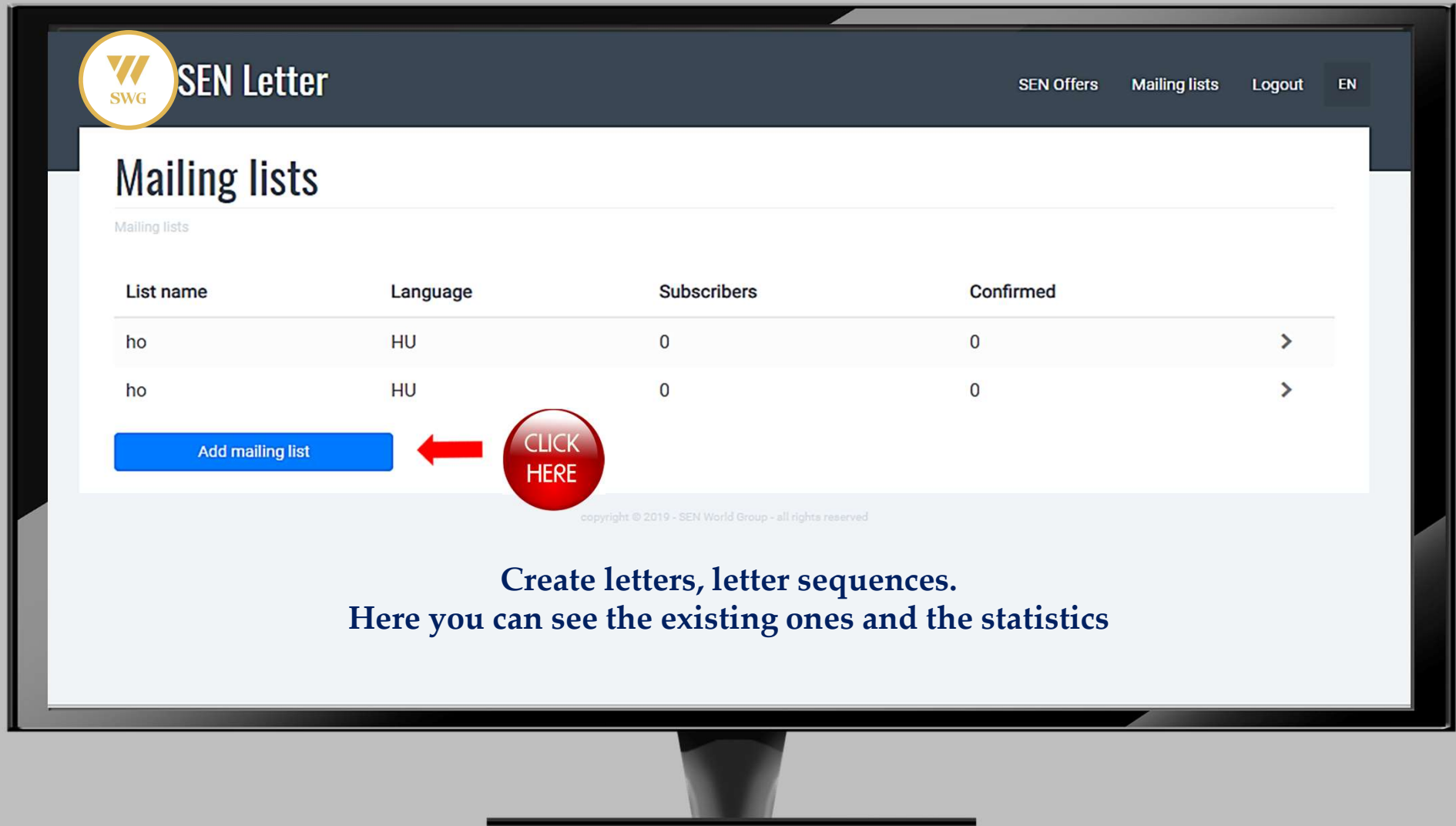
Login ← **CLICK HERE**

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SENLetter – Personal e-mail account



SENLetter – Letter editor



Create letters, letter sequences.
Here you can see the existing ones and the statistics

SENLetter – Letter editor



SEN Letter

[SEN Offers](#)

[Mailing lists](#)

[Logout](#)

[EN](#)

Add a mailing list



[Mailing lists](#) » [Add a mailing list](#)

Name:

Give your letter a name

What you type here will be visible for you in the admin, and will be visible in the public subscribe form page

Language

Choose the language of the letter

The language of the mailing list (mail footer text, subscription form error messages, etc.)

Copy mails and design from an existing list

[Add](#)

CLICK
HERE

SENLetter – Editor home page



SEN Letter

[SEN Offers](#)

[Mailing lists](#)

[Logout](#)

[EN](#)

Telefon



Name of your letter

[Back](#)



[Mailing lists](#) » [Telefon](#)



Subscribers



Design settings



Main title and base settings



Edit subscribe form



Edit automatic mails



One-time mails



Send instant mail




Basic mails



Information pages

SENLetter – Design settings

 **SEN Letter**

[SEN Offers](#) [Marketing Data](#) [Logout](#) [EN](#)

Design settings

Telephone

[Marketing Data](#) > [Telephone](#) > [Design settings](#)

>> Upload new header

Choose a jpg or a png file to upload; we will resize the picture width to 200 pixel with keeping the aspect ratio.

Select file

>> Header settings

Header type:

logo ▼

The logo is a centered aligned picture, and the normal header fills the whole width of the mail

Jump to this URL, when clicks on the header image:

Save changes

>> Color settings

Upper line color:

Header background color:

Main background:

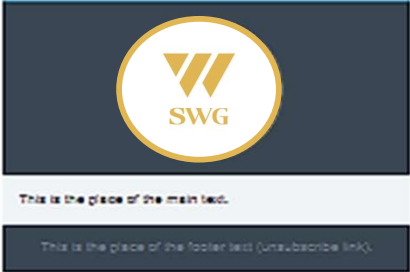
Main text color:

Footer background color:

Footer text color:

Save changes

>> How will it look like



This is the place of the main text.

This is the place of the footer text (unsubscribe link).

SENLetter – Design settings



SEN Letter

SEN Offers

Mailing lists

Logout

EN

Design settings

Telefon

Mailing lists » Telefon » Design settings

» Upload new header

Choose a jpg or a png file to upload; we will resize the picture width to 200 pixel with keeping the aspect ratio.

Select file

» Header settings

Choose the header picture and type

Header type:

logo

The logo is a center-aligned picture, and the normal header fills the whole width of the mail

Jump to this URL when clicks on the header image:

Save changes

CLICK
HERE

If you changed it

» How will it look like



This is the place of the main text.

This is the place of the footer text (unsubscribe link).

SENLetter – Design settings

» Color settings

Upper line color:

Header background color:

Main background:

Main text color:

Footer background color:

Footer text color:

Save changes



If you changed it

Additional choices

Be creative

SENLetter – Design settings



SEN Letter

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[Mailing lists](#)

[Logout](#)

[EN](#)

Design settings

Telefon

[Mailing lists](#) » [Telefon](#) » Design settings

[Back home page](#)

CLICK
HERE



» Upload new header

Choose a jpg or a png file to upload; we will resize the picture width to 200 pixel with keeping the aspect ratio.

Select file

» Header settings

Header type:

logo

The logo is a center-aligned picture, and the normal header fills the whole width of the mail

Jump to this URL when clicks on the header image:

Save changes

» How will it look like



This is the place of the main text.

This is the place of the footer text (unsubscribe link).

SENLetter – Editor home page



SEN Letter

[SEN Offers](#)

[Mailing lists](#)

[Logout](#)

[EN](#)

Telefon



[Mailing lists](#) » [Telefon](#)



Subscribers



Design settings



Main title and base settings



Edit subscribe form



Edit automatic mails



One-time mails



Send instant mail




Basic mails



Information pages

SENLetter – Letter title

 **SEN Letter**

SEN OffersMailing ListsLogoutEN

Main title and base settings

Telefon

Mailing lists > Telefon > Main title and base settings

Name:

What you type here will be visible for you in the admin, and will be visible in the public subscribe form page

Language:

The language of the mailing list (mail footer text, subscription form error messages, etc.)

Online Fairy:

The Online Fairy is a system that makes you an overall mail about what happened with this mailing list today.

Active:

Here you can activate and deactivate the list. If you want to pause your campaign (if you make this inactive, the scheduled mails will be suspended, and can't be subscribed to the list)

Sender name:

Sender mail:

Blocked mails:

These addresses can't subscribe for this list. Write one address to one line.

SaveDelete list

SENLetter – Letter title



SEN Letter

[SEN Offers](#)

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[Logout](#)

[EN](#)

[HU](#)

Main title and base settings

Autó

[Mailing lists](#) » [Autó](#) » Main title and base settings

Name:

Autó

What you type here will be visible for you in the admin, and will be visible in the public subscribe form page

Language:

english

The language of the mailing list (mail footer text, subscription form error messages, etc.)

Online Fairy:

Yes

The Online Fairy is a system that makes you an overall mail about what happened with this mailing list today.

Set daily notification

SENLetter – Letter title

Active:

Yes ▼

Here you can activate and deactivate the list, if you want to pause your campaign (if you make this inactive, the scheduled mails will be suspended, and can't be subscribed to the list)

Sender name:

← Your name

Sender mail:

← Your SWG e-mail

Blocked mails:

disable email addresses →

These addresses can't subscribe for this list. Write one address to one line.

If you changed it →

CLICK
HERE

Save

Delete list

SENLetter – Editor home page



SEN Letter

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Subscribers



Design settings



Main title and base settings



Edit subscribe form



Edit automatic mails



One-time mails



Send instant mail



Basic mails



Information pages

CLICK
HERE

SENLetter - Automatic mail



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Edit automatic mails

Telefon

[Mailing lists](#) » [Telefon](#) » Edit automatic mails

Add automatic mail

CLICK
HERE

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**Create a series of letters
if you want to send the information in multiple letters**

SENLetter – Automatic mail



SEN Letter

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Add automatic mail

Telefon

Schedule (days):

1

This mail will be sent after these amount of days

Schedule (hour(s)):

0

This mail will be sent after these amount of hours

Active:

Yes

If the mail is not active, the subscribers will not receive it.

Subject:

Subject

Message:

✓ draft saved

The image shows the top toolbar of a rich text editor. It is divided into several sections: 'Styles' with a dropdown arrow, 'Format' with a dropdown arrow, 'Font' with a dropdown arrow, and 'Size' with a dropdown arrow. The 'Font' section contains icons for bold (B), italic (I), strikethrough (ABC), underline (A), and text color (A). The 'Size' section contains a dropdown menu for font size. The 'Format' section contains icons for bulleted list, numbered list, and link. The 'Styles' section contains icons for undo, redo, and text color. The toolbar is light gray with dark gray icons and text.

We will change the text `[[name]]` to the name of the subscriber. To generate the calling link of the next mail, you can use this: `[[next]]`.

The next message will be inserted in the mail footer: "You got this email because you subscribed for the mailing list called Telefon. If you don't want to receive more mail from this list, [click here](#): unsubscribe link placeholder"

Add

Preview

[Send preview to email](#)

SENLetter – Automatic mail



SEN Letter

[SEN Offers](#)

[Mailing lists](#)

[Logout](#)

[EN](#)

Add automatic mail

Telefon

[Mailing lists](#) » [Telefon](#) » [Edit automatic mails](#) » [Add automatic mail](#)

Schedule (days):

This mail will be sent after these amount of days

Schedule (hour(s)):

This mail will be sent after these amount of hours

Active:

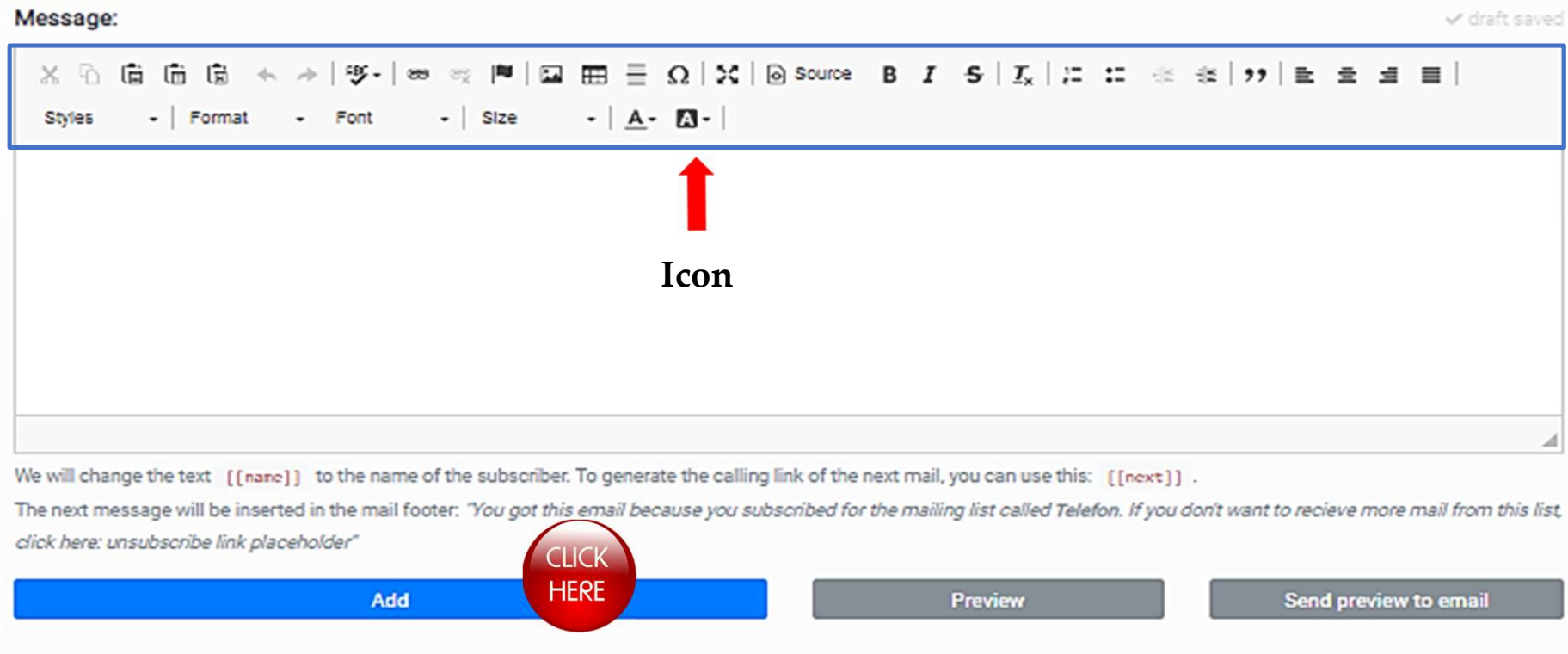
If the mail is not active, the subscribers will not receive it

Subject:

Schedule your letters

SENLetter – Automatic mail

Message: ✓ draft saved



Icon

We will change the text `[[name]]` to the name of the subscriber. To generate the calling link of the next mail, you can use this: `[[next]]` .

The next message will be inserted in the mail footer: "You got this email because you subscribed for the mailing list called Telefon. If you don't want to receive more mail from this list, click here: unsubscribe link placeholder"

[Add](#) [CLICK HERE](#) [Preview](#) [Send preview to email](#)

Conceptualize and compose a series of letters
Use the icons to select the appropriate font, color, shape, highlight.
Always add changes

SEN Offers –Editor home page



SEN Letter

SEN Offers

Mailing lists

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Mailing lists » Telefon



Subscribers



Design settings



Main title and base settings



Edit subscribe form



Edit automatic mails



One-time mails

CLICK
HERE



Send instant mail



Basic mails



Information pages

SENLetter – One-time mails



SEN Letter

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[Mailing lists](#)

[Logout](#)

[EN](#)

One-time mails

Telefon

[Mailing lists](#) » [Telefon](#) » One-time mails

[Add one-time mail](#)

CLICK
HERE

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If you want your mail to reach everyone at the right time

SENLetter – One-time mails



SEN Letter

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Add one-time mail

Telefon

Date:

Date _____

Hour:

Minute:

00

Active:

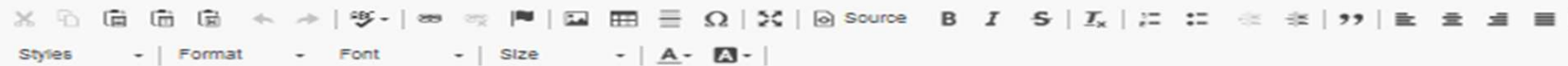
Yes

Subject:

Subject

Message:

✓ draft saved



**Click on the icons to write and edit the text.
Set the time you want to send it
with minute precision.
When you are ready add it.**

We will change the text `[[name]]` to the name of the subscriber.

The next message will be inserted in the mail footer: "You got this email because you subscribed for the mailing list called **Telefon**. If you don't want to receive more mail from this list, [click here: unsubscribe link placeholder](#)"

Add

CLICK
HERE

Preview

[Send preview to email](#)

SENLetter – Editor home page



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Subscribers



Design settings



Main title and base settings



Edit subscribe form



Edit automatic mails



One-time mails



Send instant mail



Basic mails



Information pages

SENLetter – Send instant mail



Send instant mail 

Subject:

Subject

Message: ✓ draft saved






































Styles	Format	Font	Size		

If you want to send information to your

subscribers simply, quickly and instantly.
When you are ready add it.

When you are ready, add it.

We will change the text `[[name]]` to the name of the subscriber.

The next message will be inserted in the mail footer: "You got this email because you subscribed for the mailing list called **ho**. If you don't want to receive more mail from this list, click here: unsubscribe link placeholder"

[Send](#) **HERE** [Preview](#) [Send preview to email](#)

SENLetter– Editor home page



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Subscribers



Design settings



Main title and base settings



Edit subscribe form



Edit automatic mails



One-time mails



Send instant mail



Basic mails



Information pages

SENLetter – Ask for confirmation mail (G.D.P.R.)



SEN Letter

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EN

Basic mails

ho

Mailing lists > ho > Basic mails

» Ask for confirmation mail

This mail is going to arrive immediately after subscription.

Subject:

Erősítse meg a feliratkozását

Message:

✓ draft saved

Rich text editor toolbar with icons for undo, redo, bold, italic, underline, link, unlink, list, indent, outdent, and others. Below the toolbar is a text area containing the following text:

Kedves [[name]]!

Sikeresen feliratkozott, ám szükséges ennek a megerősítése.
Kérem kattintson a levélben található megerősítő hivatkozásra.
Ezzel hozzájárul az információ legális fogadásához.
Köszönjük érdeklődését!
[[confirm_link]]

The text can be changed
and edited

We will change the text `[[name]]` to the name of the subscriber. You must to write at least once that `[[confirm_link]]` in this mail, because we will change this text to the confirm link.

The next message will be inserted in the mail footer: "You got this email because you subscribed for the mailing list called ho. If you don't want to receive more mail from this list, click here: unsubscribe link placeholder"

Save

CLICK
HERE

Preview

Send preview to email

SENLetter – After confirmation mail (G.D.P.R.)

» After confirmation mail

This mail is going to arrive immediately after confirmation.

Subject:

Első információ

**The text can be changed
and edited**

Message:

✓ draft saved

Üdvözlöm és köszönjük az érdeklődését!

Ön sikeresen megerősítette a feliratkozását, ez a levél az automatikus információs rendszerünk első levele.

Ez az online üzenetküldő és tájékoztató rendszer egy remek eszköz arra, hogy Ön új tagokat, ügyfeleket, vásárlókat vagy csatlakozókat szerezzen. Használata egyszerű és bárki igényelhet ilyen magának.

Ez is és az összes kiküldött levél küldés előtt szabadon szerkeszthető, változtatható és ütemezhető.

Most kérem kattintson [IDE](#)

We will change the text `[[name]]` to the name of the subscriber.

The next message will be inserted in the mail footer: "You got this email because you subscribed for the mailing list called ho. If you don't want to receive more mail from this list, click here: unsubscribe link placeholder"

Save

[CLICK HERE](#)

Preview

[Send preview to email](#)

SENLetter – Unsubscribe mail (G.D.P.R.)

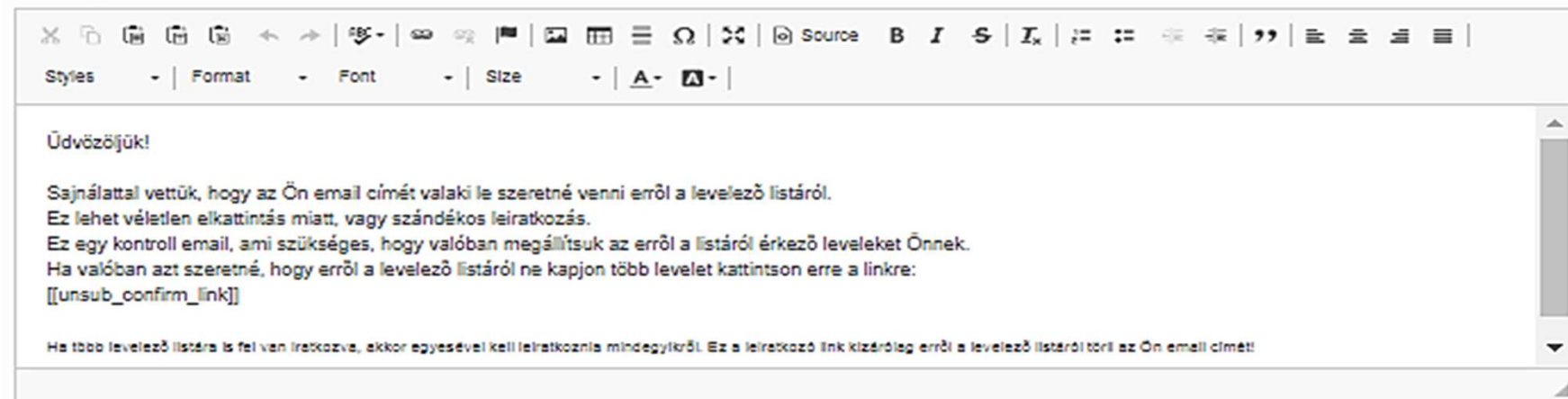
» Unsubscribe confirm mail

If somebody press the unsubscribe button, this confirm mail will be sent

Subject:

Leiratkozást megerősítő levél

Message:



Üdvözöljük!

Sajnálattal vettük, hogy az Ön email címét valaki le szeretné venni erről a levelező listáról.
Ez lehet véletlen el kattintás miatt, vagy szándékos leiratkozás.
Ez egy kontroll email, ami szükséges, hogy valóban megállítsuk az erről a listáról érkező leveleket Önnek.
Ha valóban azt szeretné, hogy erről a levelező listáról ne kapjon több levelet kattintson erre a linkre:
[[unsub_confirm_link]]

Ha több levelező listára is fel van iratkozva, akkor egyesével kell leiratkoznia mindegyikről. Ez a leiratkozó link kizárólag erről a levelező listáról törli az Ön email címét!

We will change the text `[[name]]` to the name of the subscriber. You must to write at least once that `[[unsub_confirm_link]]` in this mail, because we will change this text to the unsubscribe confirmation link.

The next message will be inserted in the mail footer: "You got this email because you subscribed for the mailing list called *ho*. If you don't want to receive more mail from this list, click here: unsubscribe link placeholder"

Save

CLICK
HERE

Preview

Send preview to email

SENLetter – Letter editor home page



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Mailing lists » Telefon



Subscribers



Design settings



Main title and base settings



Edit subscribe form



Edit automatic mails



One-time mails



Send instant mail



Basic mails



Information pages

SENLetter – Information page



SEN Letter

SEN Offers

Mailing lists

Logout

EN

Information pages

ho

Mailing lists > ho > Information pages

Edit

We forward you subscriber here, after he/she filled the subscribe form:

We forward your subscriber here, after he/she confirmed his/her will for subscribe:

We forward your subscriber here, if he/she clicks the unsubscribe link:

We forward your ex-subscriber here, after he/she confirmed the will of unsubscribe, and we deleted him/her from the system:

We forward here your subscriber if he/she clicks the `[[next]]` url:

Save

CLICK
HERE

Good to know

If you want, you can leave these fields empty - in this case we will forward the subscriber to a simple page, just with the actual system message (for example "Subscribed successfully", etc).

You can uniquely determine
which website to go
to when signing up,
confirming,
or unsubscribing.

SENLetter – Editor home page



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SENLetter – Edit subscribe form



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Edit subscribe form

ho

[Mailing lists](#) > [ho](#) > [Edit subscribe form](#)

» HTML code of the subscription form

Paste this HTML code to your website to display the subscription form:

[illegible]

Copy code

» Edit form fields

Add field



CLICK
HERE

If you need more information

» [Link of the subscription form](#)

If you haven't got a website, use [this link](#) to get subscribers:

<https://senletter.com/form/27>

» How will it look like

Subscribe information

Név:

Név

E-mail cím:

E-mail cím

☐ Elfogadom az adatvédelmi és adatkezelési szabályzatot

☐ Megerősítem a szándékom, hogy reklám jellegű emaileket is kapjak

Feliratkozás

SENLetter – Edit form fields

» Edit form fields

1. field name:

The name of the field that appears in your subscriber list table and in the form

Required:

2. field name:

The name of the field that appears in your subscriber list table and in the form

Required:

CLICK
HERE

» How will it look like

Név:

E-mail cím:

Skype:

Telefon:

☐ Elfogadom az adatvédelmi és adatkezelési szabályzatot

☐ Megerősítem a szándékom, hogy reklám jellegű emaileket is kapjak

If you need more information and contact information
to keep in touch with your activity.
Determine which fields are required

SENLetter – Congratulation!



Thank you for choosing the SWG
newsletter system!



Contact Us



Email Us

www.senholding.com

www.senoffers.com

support@senholding.com

